

Methodological tool: < PESTEL Analysis >

Number of methodological Tool	EUPANEXT_LO_167_M_002
Work Area Code and Title	Work Area 21 INNOVATION AND CHANGE
Unit Code and Title	5.7 DEMONSTRATE OPENNESS TO CHANGE
Learning Outcome Number and Title	LO167: Demonstrate ability to identify and develop opportunities for change.
Objective of the methodological tool	After the completion of this activity, participants will be able to: 1. Conduct a PESTEL Analysis for the Organization.
Approximate Time needed for the completion of this exercise	20 min.
Individual or group exercise	<input checked="" type="checkbox"/> Individual <input type="checkbox"/> Group
Type of methodological tool	<input checked="" type="checkbox"/> Written exercise <input type="checkbox"/> Group exercise <input type="checkbox"/> Video analysis <input type="checkbox"/> Simulation <input type="checkbox"/> Multiple choice <input type="checkbox"/> Group exercise with cards <input type="checkbox"/> Exercise using ICT <input type="checkbox"/> Role play <input type="checkbox"/> Group discussion <input type="checkbox"/> Case study <input type="checkbox"/> Creative Group Work
Description of the exercise/Procedure	Individual brainstorming. Use PESTEL analysis Worksheet.
Exercise is accompanied by	EUPANEXT_LO_167_M_002_Att_1
Exercise solution	Attached
Other comments to the trainer	Provide any other necessary information to the trainer