

## Attachment: <SWOT analysis>

Number of methodological Tool	EUPANEXT_LO_167_M_001_Att_1
Work Area Code and Title	21 INNOVATION AND CHANGE
Unit Code and Title	5.7 DEMONSTRATE OPENNESS TO CHANGE

### SWOT Analysis Worksheet:

Write down answers to the following questions.

#### Strengths

What do you do well?

What unique resources can you draw on?

What do others see as your strengths?

#### Weaknesses

What could you improve?

Where do you have fewer resources than others?

What are others likely to see as weaknesses?

#### Opportunities

What opportunities are open to you?

What trends could you take advantage of?

How can you turn your strengths into opportunities?

#### Threats

What threats could harm you?

What is your competition doing?

What threats do your weaknesses expose you to?

