

Methodological tool: Annual client party

Number of methodological Tool	EUPA_LO_106_M_001
Work Area Code and Title	WA7: Business Travel, Diary Systems, Meeting organization and
	event management
Unit Code and Title	4.5 Design, plan, organise meetings and other events
Learning Outcome Number and	LO106: Demonstrate ability to carry out successfully the role of an
Title	event organiser in planning a meeting, conference or another event
	that meets the defined objectives, participants' expectations and
	stays within the given budget.
Objective of the	After the completion of this activity, participants will be able to:
methodological tool	1. List the items to put on a detailed checklist to support staff
	members when preparing events
	2. Prepare a detailed checklist for planning and organization of
	event according to specific requirements
	3. Specify the type of activities and resources that may be
	needed
Approximate Time needed for	15 minutes preparation
the completion of this exercise	Approx. 7 minute presentation for each group
	10 min. summarization by trainer
Individual or group exercise	Individual Sroup
Type of methodological tool	Written exercise
	Group exercise
	☐ Video analysis
	Simulation
	Multiple choice
	Group exercise with cards
	Exercise using ICT
	Role play
	Group discussion
	☐ Case study
	Creative Group Work
Description of the	Case study:
exercise/Procedure	You work for a small HR consulting company in a role of office-
	manager. Your task is to organize an annual evening party for your
	clients.
	This is what you were told:
	The purpose of the party is for the manager and the
	consultants to thank their active, past and potential clients

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	for their support, to network, get to know each other better. • The party will be an evening raut with live music, lasting from approx. 19,00-24,00 • During the party the The manager want to present the company highligts from the last year and thank the clients. He would also like the 2 of his clients to present how the projects were successfully implemented in their companies. • The clients are HR managers, or business managers from middle sized to large local companies, they all speak local language. The goal is to have people from 30 clients to attend, plus 9 employees. Your task it to work in small groups and prepare as detailed as possible checklist for planning and preparation of this party, to list all activities that need to be undertaken in their right order, and indicate approximate budget requirements for the event. After you are finished, the groups present their solutions to the group and the trainer, then he summarizes, points out the important aspects of the solutions related to the lecture.
Exercise is accompanied by	N/A
Exercise solution	N/A
Other comments to the trainer	N/A