

## Methodological tool: <Steve's food>

Number of methodological Tool	<b>EUPANEXT_LO_083_M_001</b>
Work Area Code and Title	<b>WA9 ICT Skills</b>
Unit Code and Title	<b>3.20 USE SOCIAL MEDIA TO PROMOTE THE ORGANISATION AND ITS ACTIVITIES</b>
Learning Outcome Number and Title	<b>LO083 Demonstrate ability to use social media to promote the organisation and its activities</b>
Objective of the methodological tool	After the completion of this activity, participants will be able to: <ol style="list-style-type: none"> <li>1. Create a Facebook page</li> <li>2. Create a post</li> </ol>
Approximate Time needed for the completion of this exercise	10 min.
Individual or group exercise	<input type="checkbox"/> Individual <input checked="" type="checkbox"/> Group
Type of methodological tool	<input type="checkbox"/> Written exercise <input checked="" type="checkbox"/> Group exercise <input type="checkbox"/> Video analysis <input type="checkbox"/> Simulation <input type="checkbox"/> Multiple choice <input type="checkbox"/> Group exercise with cards <input type="checkbox"/> Exercise using ICT <input type="checkbox"/> Role play <input type="checkbox"/> Group discussion <input type="checkbox"/> Case study <input type="checkbox"/> Creative Group Work
Description of the exercise/Procedure	<ol style="list-style-type: none"> <li>1. Create and present a corporate facebook page to the group. The hypothetical company is Steve's food, a restaurant specialised in burgers and chips</li> <li>2. Create the first payed post, targeting women from 24 to 37 years old.</li> <li>3. Create an event at the restaurant</li> </ol>
Exercise is accompanied by	
Exercise solution	
Other comments to the trainer	